



hello,
I'M KEVIN PANKE.

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kpanke.com

I DON'T HAVE A "SENSE" FOR DESIGN.

Instead, I depend on my extensive cross-media design experience. I rely on a solid strategy to build upon. I bank on my ability to work ahead of the trends. And I trust in my gift to question everything.

Honestly, I think the band, Boston, pretty much summed up my approach to design: "IT'S MORE THAN A FEELING."

SUMMARY OF QUALIFICATIONS

- > Foundation built in the fine arts with a diverse experience in all things interactive & more.
- > Knowledge in developing & executing marketing campaigns spanning web, print & social media.
- > Integral member on many new business teams resulting in agency wins.
- > Proven team leader with strong communication & interpersonal management skills.
- > Ability to identify digital opportunities for new & existing clients.
- > Proficient in Adobe Suite & Microsoft Silverlight with knowledge in technology & development.

I color for a living.

COLOSSAL SQUID INDUSTRIES *Chicago, IL*
Senior Interactive Art Director / January 2011 - Present
Clients: TRESemme, Scott Brands & New Business Team

COLOSSAL SQUID INDUSTRIES *Chicago, IL*
Interactive Design Lead / November 2009 - December 2010
Clients: TRESemme & Scott Brands

MANIFEST DIGITAL *Chicago, IL*
Interactive Senior Designer / July 2008 - November 2009
Clients: AutoZone, Chicago Convention & Tourism Bureau, Kraft, Playboy & WMS

HOFFMAN YORK *Chicago, IL*
Art Director & Interactive Guru / September 2007 - June 2008
Clients: Advocate Health Care, Arlington Horse Park, Four Winds Casino, TwinSpires.com & Wahl

SLACK BARSHINGER *Chicago, IL*
Assistant Art Director / October 2005 - August 2007
Clients: Diebold, Fellowes, Grainger, LexisNexis, Tellabs & Underwriters Laboratories

NEW BALANCE *Boston, MA*
Junior Designer / December 2004 - September 2005

I'm in debt.

BACHELOR of SCIENCE *Graphic Design*
The New England Institute of Art
Brookline, MA / August 2003 - September 2005

BACHELOR of ART STUDIO *Photography & New Media*
University of Kentucky
Lexington, KY / August 1999 - May 2003

I get noticed.

- 2011 *AdWeek Creative Challenge / Featured Campaign*
- 2009 *National Microsoft PhizzPop Winner / People's Choice*
- 2009 *Chicago Microsoft PhizzPop Winner / Judge's & People's Choice*
- 2009 *American Design Awards / Silver Award*
- 2008 *WMA's WebAward / B2B Standard of Excellence - Site of the Year*
- 2007 *BMA's Tower Award / Bronze - Web Site under \$25,000*

Work has been recognized on *DesignMeltdown, NOTCOT & DesignYourWay*

**TXT KPANKE
TO 50500**

*To receive my digital biz card,
just text "kpanke" to 50500*